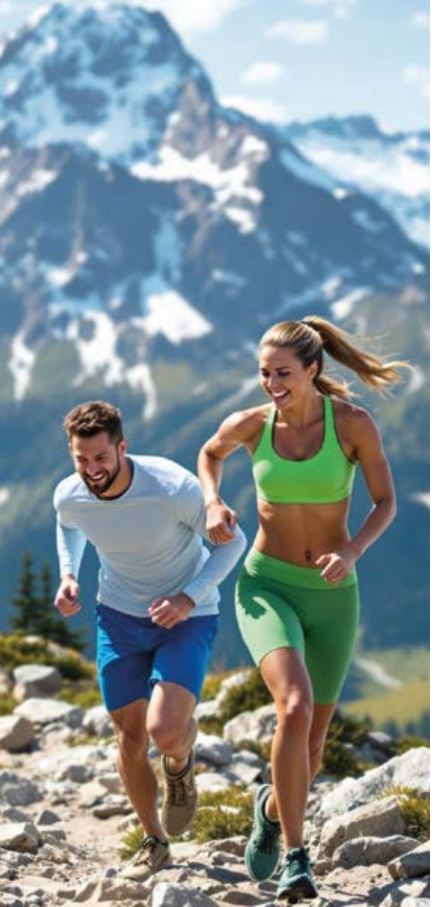
NATURALPOWER®
premium fitness foods



QUALITY THAT MOVES

Sports Nutrition Made in Austria



ABOUT NATURAL POWER

For **more than 30 years**, Natural Power has represented **high-quality powdered sports nutrition from Austria**. We support people who lead an active, health-conscious lifestyle with products they can rely on.

Made in Austria

- Founded in 1993
- Part of the Almi Group since 2017
- Headquarters and production site in Oftering, Upper Austria

Top Quality

- Production according to European standards
- Raw material testing in our own laboratory
- Strict controls throughout the supply chain
- Strong commitment to clean sport

Hard Facts

- Careful raw material selection and sourcing
- In-house product development
- State-of-the-art processing methods
- Consistently high quality

As part of the **Almi Group**, we benefit from **nearly 100 years of experience in the food industry**. This expertise strengthens our ability to deliver reliable, high-quality products.

Hard Facts

- Family-owned company with over 700 employees
- Sales in 80 countries, 6 production sites on 3 continents
- More than 80,000 products
- Revenue of over EUR 171 million (2024)
- 18 sales companies worldwide

Safety & Quality

- Laboratory-tested raw materials and product controls
- In-house research, development and production
- State-of-the-art processing technologies
- Consistent high quality and product safety
- Numerous certifications in food production

ALMI GROUP
The family for success

NATURAL POWER®
POWERED BY Almi





VARIETY IS OUR STRENGTH

Our range includes **more than 30 products in over 60 flavours**, including **vegan and organic options**. Whether for muscle building, endurance training or a health-conscious lifestyle – Natural Power products support people on their way to success.



Muscle Building & Strength

- Creatine
- EAAs
- High Performance Booster
- Massive Gainer
- Whey Proteins*
- Plant-based Proteins*
- Protein Coffee
- Various raw materials



Lifestyle & Fitness Food

- Beauty & Protein Bites
- Breakfast Shakes
- Deli Shakes
- Instant Oats
- Collagen
- Porridges
- Protein Porridges*
- Protein Pancakes
- Zero Sauces



Endurance & Fitness

- Electrolyte Drinks*
- Magnesium Products
- Vitamin Blends

Discover our full product range!

* Organic or also available in organic quality



WHITE LABEL - YOUR PATH TO YOUR OWN BRAND

In addition to our own brand, we are a **specialist in white-label solutions**, developing **customised products for companies**. Full service is our standard – from recipe development to the finished, packaged product, all from a single source.

Our Products Under Your Brand

Benefit from our extensive **standard product range with proven recipes**. These products are available immediately and can be seamlessly integrated into your portfolio – quickly, efficiently and at the highest quality level.

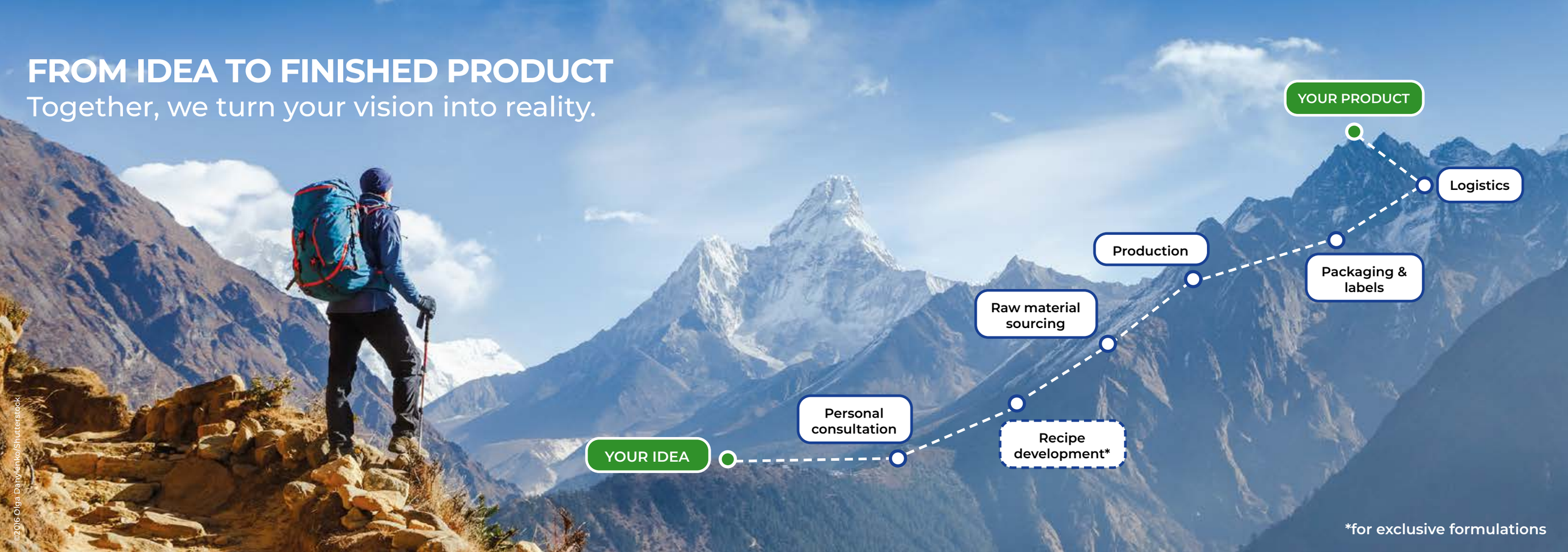
Exclusive Formulations for Your Brand

Create your **own exclusive product line** with us. Whether a new recipe or an adaptation of existing formulations, our expert team meets your individual requirements – from idea to market readiness.



FROM IDEA TO FINISHED PRODUCT

Together, we turn your vision into reality.



*for exclusive formulations

©2016 Olga Danylenko/Shutterstock



STAND OUT FROM THE COMPETITION

Our products are **versatile and adaptable**, tailored to your **specific needs**. Offer your workforce and customers something special. Whatever you are planning, together we will find the right product.

Secure Exclusivity

Break new ground and inspire fitness enthusiasts and health-conscious people with your own product line.

The Special Benefit

Offer your employees that special extra and support their health at work – whether in the office or on the go.

Marketing with Added Value

No more boring promotional items or gifts: surprise them with proteins or electrolyte drinks in a handy pocket size.


©2024 PeopleImages/Shutterstock

START YOUR OWN SUCCESS STORY

With Natural Power, you have the **ideal partner at your side**.
Let us turn your vision into reality!

Contact us now – together, we will develop a product that is perfectly tailored to your needs. Our team of experts is ready to assist you.

Ecaterina Weißgärber, BSc
Key Account Manager Retail
ecaterina.weissgaerber@naturalpower.at
+ 43 664 810 98 45

Stefan Jonovic, MBA
Sales B2B/White Label
stefan.jonovic@naturalpower.at
+43 664 810 98 77



NATURALPOWER.AT


©2022 SrtanaN/Shutterstock

FIT TEAMS. STRONG PERFORMANCE. SUSTAINABLE SUCCESS.

Committed employees are the heart of every company. Whether in the office, in the field, or in physically demanding jobs, a healthy lifestyle supports concentration, energy, and regeneration in everyday working life.

With our high-quality products, you can create an offering that shows that you care about the well-being of your workforce! Together, we support your workforce in staying healthy and productive.

Our contribution to strong cooperation

- **-15% Discount**
  Discounted purchases in the Natural Power Webshop – exclusively for your staff
- **Product sponsorship**
  Product sponsorship
  Support for health-promoting company events, campaigns, and competitions

Why companies rely on Natural Power

- Modern benefits with meaning and substance
- High-quality, tested products made in Austria
- Free of charge and without obligation for your company

A small extra with a big impact

We would be happy to send you a selection of our bestsellers as a **free sample**.
See for yourself how easy health promotion can be today. Simply contact us by email:
marketing@naturalpower.at.

Hörschinger Straße 1, 4064 Oftering, AUSTRIA

NATURALPOWER®

POWERED BY Almi